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16715 U.S. PTO  
09/707603

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**UTILITY PATENT APPLICATION TRANSMITTAL**  
**(Only for new nonprovisional applications under 37 CFR 1.53(b))**

Packet No. : 41023/FLC/W391  
Inventor(s) : Thilo Gabler  
Title : METHOD AND APPARATUS FOR INCENTIVE BASED  
ADVERTISEMENT  
Express Mail Label No. : EL483652207US

**ADDRESS TO:** Assistant Commissioner for Patents  
Box Patent Application  
Washington, D.C. 20231  
Date: November 7, 2000

1. X **FEE TRANSMITTAL FORM** (Submit an original, and a duplicate for fee processing).

2. **IF A CONTINUING APPLICATION**  
\_\_\_\_ This application is a of patent application No. .  
Prior application information: Examiner ; Group Art Unit:  
\_\_\_\_ This application claims priority pursuant to 35 U.S.C. §119(e) and 37 CFR §1.78(a)(4),  
to provisional Application No. .

3. **APPLICATION COMPRISED OF**  
**Specification**  
16 Specification, claims and Abstract (total pages)  
**Drawings**  
7 Sheets of drawing(s) (FIGS. 1 to 7)  
**Declaration and Power of Attorney**  
\_\_\_\_ Newly executed  
X Unexecuted declaration  
\_\_\_\_ Copy from a prior application (37 CFR 1.63(d))(for continuation and divisional)

4. \_\_\_\_ **Microfiche Computer Program** (Appendix)  
5. \_\_\_\_ **Nucleotide and/or Amino Acid Sequence Submission** (if applicable, all necessary)  
\_\_\_\_ Computer Readable Copy  
\_\_\_\_ Paper Copy (identical to computer copy)  
\_\_\_\_ Statement verifying identity of above copies

6. **APPLICANT(S) STATUS UNDER 37 CFR § 1.27**  
X Applicant(s) and any others associated with it/them under § 1.27(a) are a SMALL  
ENTITY

7. **ALSO ENCLOSED ARE**

**UTILITY PATENT APPLICATION TRANSMITTAL**  
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Docket No.: 41023/FLC/W391

- ☐ Preliminary Amendment
- ☐ A Petition for Extension of Time for the parent application and the required fee are enclosed as separate papers
- ☐ An Assignment of the invention with the Recordation Cover Sheet and the recordation fee are enclosed as separate papers
- ☐ This application is owned by pursuant to an Assignment recorded at Reel , Frame
- ☐ Information Disclosure Statement (IDS)/PTO-1449
- ☐ Copies of IDS Citations
- ☐ Certified copy of Priority Document(s) (*if foreign priority is claimed*)
- ☐ English Translation Document (*if applicable*)
- ☒ Return Receipt Postcard (MPEP 503) (should be specifically itemized).
- ☒ Other - Appendix "A"

**8. CORRESPONDENCE ADDRESS**

**CHRISTIE, PARKER & HALE, LLP, P.O. BOX 7068, PASADENA, CA 91109-7068**  
**Customer Number: 23363**

Respectfully submitted,

CHRISTIE, PARKER & HALE, LLP

By



Frank L. Cire  
Reg. No. 42,419  
626/795-9900

FLC/cmc

**FEE TRANSMITTAL  
UTILITY PATENT APPLICATION**

**DATE: November 7, 2000**

Docket No. : 41023/FLC/W391

Inventor(s) : Thilo Gabler

Title : METHOD AND APPARATUS FOR INCENTIVE BASED  
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**FEE DETERMINATION**

CLAIMS AS FILED					
	NUMBER FILED	NUMBER EXTRA	SMALL ENTITY RATE	LARGE ENTITY RATE	FEE
TOTAL CLAIMS	20 - 20	0	x \$9.00	x \$18.00	\$0.00
INDEPENDENT CLAIMS	5 - 3	0	2 x \$40.00	x \$80.00	\$80.00
MULTIPLE-DEPENDENT CLAIMS FEE			\$135.00	\$270.00	
BASIC FEE			\$355.00	\$710.00	\$355.00
TOTAL FILING FEE					\$435.00
List Independent Claims: 1, 7, 13, 14 and 20					

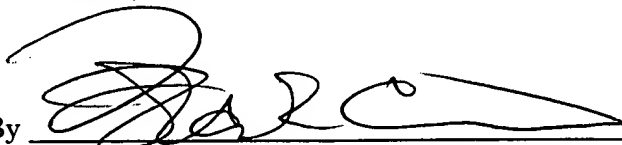
**METHOD OF PAYMENT**

☒ Payment Enclosed: Check for \$435.00

☒ The Commissioner is hereby authorized to charge any fees under 37 CFR 1.16 and 1.17 which may be required during the **entire pendency** of the application to Deposit Account No. 03-1728. Please show our docket number with any charge or credit to our Deposit Account. **A duplicate copy of this sheet is enclosed.**

Respectfully submitted,

CHRISTIE, PARKER & HALE, LLP

By 

Frank L. Cire  
Reg. No. 42,419  
626/795-9900

CM/cmc

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